

Press Release 1



Project: Transformative learning through the prism of environmental sustainability Kick-off meeting – Ascoli Piceno (ITALY), Tuesday 26th November 2019

The kick-off meeting of the project Transformative Learning through the Prism of Environmental Sustainability (www.terralearning) was held on Tuesday 26 November 2019 at the Bottega del Terzo Settore, in Ascoli Piceno (Italy), conceived and promoted by the Italian not-for-profit Cultural Association Ten For Sustainability (Project Coordinator), along with Fondazione Ki An (Belgium), Asociatia Edulifelong (Romania), Tudás Alapítvány (Hungary), Europski klaster Alpe Adria Pannonia (Serbia) and Nordic European Mobility (Sweden). The project is co-financed by the Erasmus+ program of the European Union.

The project stems from the role that education and training can play in providing people of all ages with the means necessary to be an active part in the labor market and in society at large: in this perspective, the scientific research, the international initiatives and panels of experts, the UN conventions have sparked the development of toolsets and contents useful in triggering changes in the lifestyles of communities and citizens, giving the sensation of acting at local level to have a global impact (the so-called "glocal" dimension). In fact, the initiatives undertaken to tackle climate changes in favor of environmental sustainability make it possible for people, regardless of where they live in the world, to feel like citizens of one world, of one Earth.

Education for sustainable development can play a very effective role in the processes of recovery and resilience in communities that are increasingly aging, especially in the face of current challenges, for example the negative impacts of global warming on both natural and anthropic eco-systems and consequently on the various production sectors. Education thus presents itself as a tool that can help mitigate the effects of a changing climate as well as adapt to it, also favoring the birth of new work opportunities and entrepreneurial initiatives.

The kick-off meeting held in the town of Ascoli Piceno (central Italy) on 26 November 2019, has been an opportunity to plan activities, get started with the project objectives and methodology, facilitate the creation of a collaborative spirit and a common cultural framework among all the participating organizations. The next two transnational project meetings are planned in Bruxelles (Belgium) in September 2020 and in Stockholm (Sweden) in spring of 2021.

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Pictures from the meeting









